



Canadian Council on
Continuing Education
in Pharmacy

STRATEGIC PLAN 2024 - 2026

Excellence in
Continuing
Education

Empowered
Professionals

Healthy Canadians

President's Message



I am delighted to present our 2024-2026 Strategic Plan. It's an exciting time for the pharmacy professions in Canada; the evolving practice and its impact on our healthcare system is significant. When developing our new Plan, the Board of Directors for the Canadian Council on Continuing Education in Pharmacy (CCCEP) took a deep look at how we could contribute to that impact. Our Vision, Mission, and Values did not change. We remain committed to those in setting and guiding our direction.

The commitment and focus of our Board of Directors has been outstanding and their ongoing input framed our work. We have been working on our Plan since April 2023. We began by engaging with our communities. After conducting 27 focus groups with individuals representing pharmacists, pharmacy technicians, volunteers, regulators, professional associations, and program providers, we were better equipped to understand the role we could offer in this evolving landscape.

This Plan intentionally focuses on building relationships, doing what we currently do better, and creating new opportunities, all intended to better service pharmacy professionals.

Our Plan is challenging and ambitious. It's also mindful of our own realities and resources. Our Plan can have impact, and I am confident that our Board of Directors and our dedicated staff will ensure that it does. I look forward to what's ahead for CCCEP and what we will accomplish in the next three years.

A handwritten signature in cursive script that reads "Sheena Deane".

Sheena Deane
President

CCCEP STRATEGIC PLAN 2024-2026

VISION

Excellence in Continuing Education
Empowered Professionals
Healthy Canadians

MISSION

Ensuring quality continuing education to support health professionals in providing care.

VALUES

INTEGRITY

CCCEP is transparent, objective, and principled.

EVIDENCE-BASED

CCCEP's work is informed by best available evidence.

EXCELLENCE

CCCEP applies best practices to all aspects of the organization.

ACCOUNTABLE

CCCEP objectively and consistently develops and applies accreditation standards.

RESPONSIVE

CCCEP is adaptable and innovative.

STRATEGIC PRIORITIES

Four strategic priorities have been identified to guide CCCEP over the next three years in the delivery of its Mission.

Each strategic priority has objectives that identify specific ways by which CCCEP will deliver on these priorities.



Supporting Pharmacy Practice



Building Relationships



Enhancing our Service Delivery




Diversifying our Services

SUPPORTING PHARMACY PRACTICE


Encourage the development of accredited learning that aligns with the evolving scope of practice for pharmacists and pharmacy technicians.

OBJECTIVES



Explore initiatives to increase accredited learning available to pharmacy professionals, especially to pharmacy technicians.

Expand competency and learning objective mapped accreditation to meet the needs of pharmacists, pharmacy technicians and regulators.



BUILDING RELATIONSHIPS

Build current and new relationships with interested parties and identify opportunities for collaboration.

OBJECTIVES

Raise awareness of CCCEP's role in ensuring quality continuing education for pharmacists and pharmacy technicians.

Demonstrate and communicate the value of CCCEP for pharmacists, pharmacy technicians, pharmacy students, providers, sponsors, regulators, and other interested parties.



ENHANCING OUR SERVICE DELIVERY

Examine CCCEP’s services to optimize and modernize delivery.

OBJECTIVES

Update the CCCEP website to further improve functionality and overall user experience.

Examine the accreditation process to look for efficiencies and improvements.

Review and revise CCCEP’s policies and processes to ensure they reflect the principles of equity, diversity, inclusion, decolonization, and Indigenization.



DIVERSIFYING OUR SERVICES

Explore opportunities beyond accreditation to support pharmacy professionals in their continuing professional development journey.

OBJECTIVES

Determine the feasibility of a national competency-based continuing professional development (CPD) management system.

Identify other services that would assist pharmacists and pharmacy technicians in optimizing their continuing professional development.



MEASURING PROGRESS

The CCCEP Board of Directors will actively monitor its progress in delivering on the priorities outlined in this plan.

CCCEP will report annually on that progress in the organization's annual reports, which are publicly available on CCCEP's website.

Contact Information

Canadian Council on Continuing Education in Pharmacy
Suite 205, 25 Kenmount Road
St. John's, NL
A1B 1W1
709.221.4082
cccep@cccep.ca